

Business Plan and Strategy

700+ Clients

Do your best & Outsource the rest



**BUSINESS
PLAN**

LEADS

1000+ Leads

SALES

5% conversion

STRATEGY

20% cost reduction

Big Question

WHY?

'If you fail to plan, you are planning to fail!'

Plan your business with experts. Don't spend money and invest your time in doing things by Trial and Error. It will burn out your budget. It will lead to fatigue.

Successful businesses have good revenue models, the right deployments of marketing budgets, and good sales projections.

We will create an action plan and MIS for your business. Proper business plans will help your secure funding.

57%

Business fail as they don't have a business plan

64%

Costs are saved with good business plans



You Can't Manage What You Don't Measure!

Your account representative will go over these reports with you to educate you so that you understand what these numbers mean to you, to measure your return on investment, and to monitor and to improve business performance. The business will lay down the foundation and will give you go-to strategies and plans

Team:

CA, Lawyers, CS, Merchant Banker, Strategist, Marketing MIS and Sales Team heads.

Business Plan

700+ Clients have
trusted Wise and Rise

25,000/- ONE TIME

WHAT DOES OUR BUSINESS PLAN CONSISTES OF:

1. Vision and value proposition
2. Target market and opportunity
3. Describe how customers would use your product
4. How it addresses the problems
5. Revenue model or business model
6. Traction and validation/roadmap
7. Marketing and sales strategy
8. Future Growth and Team Evaluation
9. Sales forecast, income statement, and cash flow forecast
10. Competitor Anayalsis
11. Investment and use of funds
12. ROI and Improvements in ROI
13. BCG Metrics Analysis
14. Future Revenue Opportunities
15. Partnerships and Collaborations